



EXCELLENCE IN WELLNESS

INTERNATIONAL WELLNESS CONCLAVE

25 - 26 SEPTEMBER 2018, RADISSON BLU PLAZA DELHI AIRPORT

www.wellnessconclave.com



International Wellness Conclave (IWC) with a theme of "Excellence in Wellness" will be held in New Delhi on 25 - 26 September 2018 at the Radisson Blu Plaza Delhi Airport. IWC will bring together the experts from health, wellness and beauty segments to give insights on the way forward for this emerging segment. The event will be a major platform for the global spa and wellness industry to ideate and discuss the possibilities of taking the industry to a new height and discover learnings unique to the Asia/ Middle East region. IWC also serves as an ideal meeting point for wellness industry experts to network and discover innovations.

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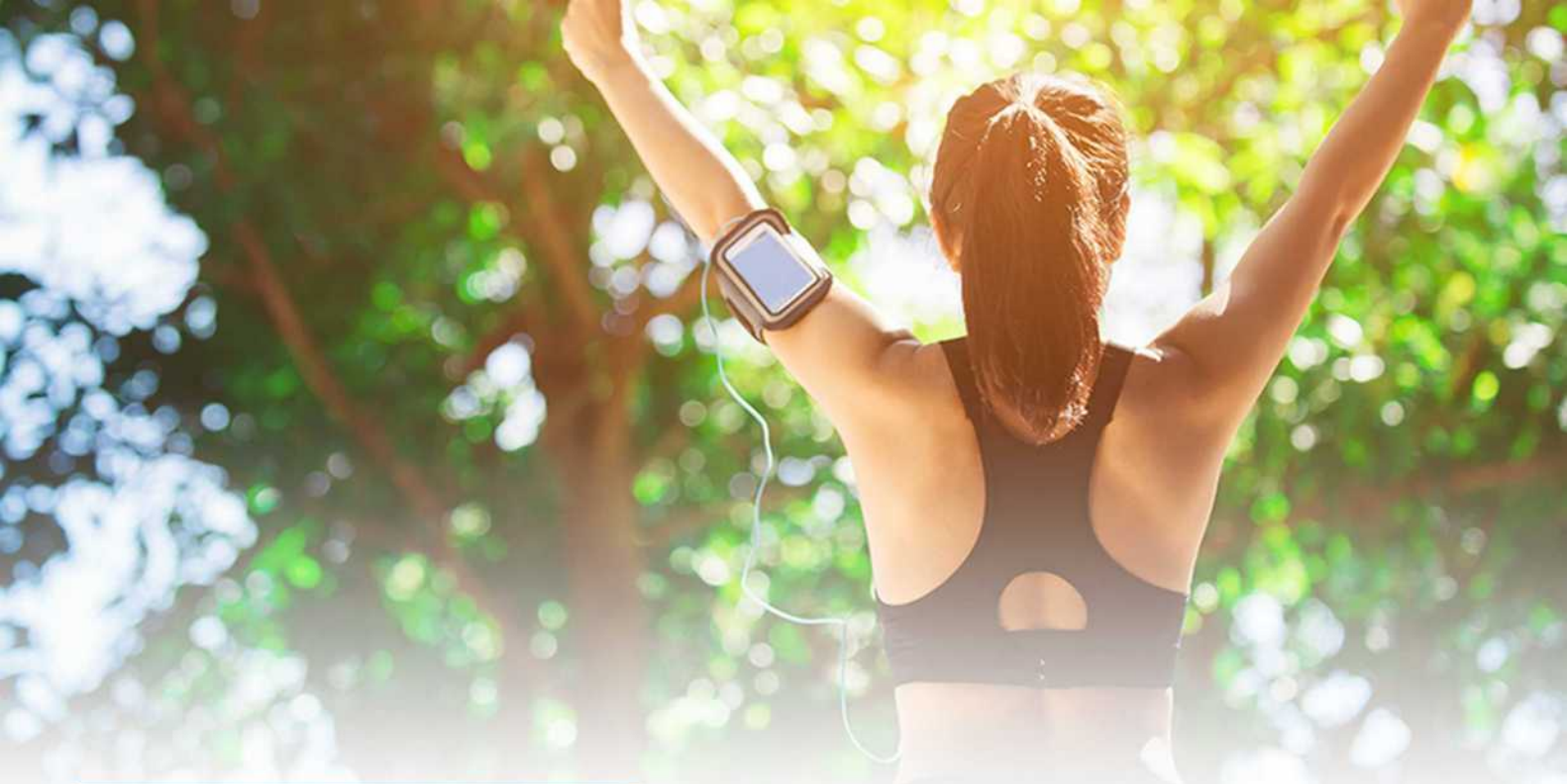
Wellness Food Partner

Wellness Tea partner

Knowledge Partner

Media Partner





WHO SHOULD VISIT IWC INDIA?

Wellness industry leaders and decision makers should attend IWC India. The conclave will be marked by the presence of owners, CEOs, Presidents, Directors, therapists and educators, manufacturers, retailers, importers, exporters, distributors, investors, from the following areas.

- Day Spas
- Destination Spas
- Treatment-specific Spas
- Medical Spas
- Wellness Centers
- Salons
- Architects/ Interior Designers
- Health and Fitness Clubs
- Health and Fitness professionals
- International Media and influencers
- Nutrition Centers
- Travel Operators
- Hotels / Resorts
- Real Estate
- Tourism Organizations

7 REASONS WHY YOU SHOULD ATTEND IWC

-  **Learning Experience:** Polish your industry skills and find out about the latest innovations and trends.
-  **Networking Galore:** Make connections with industry leaders and decision makers. Expect to be surrounded by innovative and creative geniuses from the wellness sector.
-  **Creative Collaboration:** Present your ideas, work and products to other patrons of the industry. Possible collaborations? Well, why not!
-  **One-on-one Interaction:** Trying to connect over email or phone is so old-school. Here you come face-to-face with leading industry players for effective communication.
-  **Understanding Competition:** Business related scouting, fresh perspective on strategy, market analysis or lessons on scaling up – possibilities are endless.
-  **Break from Mundane Work:** Take time off your office desk and step-into a brand new environment for efficient learning and brainstorming.
-  **Location, location, location:** Explore the cultural diversity of India by being in the capital city. Besides the endless opportunities of shopping and indulgence, you can also extend your trip for a quick visit to popular places around Delhi.

SCHEDULE

25 September 2018: Day 1

Session 1: Inauguration

- Keynote Address on India as a Wellness Destination
- Going Green & the Environmental Revolution
- Wellness an Integral Part of Tourism: An Overview
- Release of White Paper on Wellness in Asia-Pacific Region

Session 2: Spa Management & Economics

- Spa Survival: Day-to-day Operations Management
- Operations Changing to a More Wellness Environment
- Efficiency Beyond Aesthetics: Building An Efficient Spa

Session 3: Excellence in Manpower

- Training for Success
- Strategic Planning for Manpower Retention
- **Panel Discussion:** Overcoming Manpower Issues
- **Panel Discussion:** Capitalizing the Wellness Boom

Shri K.J. Alphons, Hon'ble Minister for Tourism, Govt of India
Shri Anil Khaitan, President, PHD Chambers
Anne Biging, Founder & MD, Healing Hotels of the World
Andrew Jacka, Chairman, APSWC

Arpit Sharma, Founder & CEO, Seven Seas Spas
Kent Richards, Corporate Operations Director (Spa & Wellness) of Six Senses Hotels Resorts Spas
Barry White, Founder & Director, White Living & Former Head Global Operations Langham Hotels & Resorts

Nirvan Shroff, Co-Founder & Director, Illuminar Consultants
NiQi Kundhi, Co-Founder, GeoSpaFitness
Moderator: Melinda Yon; Panelists: Kent Richards, Donald Cha, Nirvan Shroff, NiQi Kundhi
Moderator: Melinda Yon; Panelists: Barry White, & more

26 September 2018: DAY 2

Session 4: Indian Natural Therapy Overview

- Keynote Address: An Introduction to Ayurveda,
- Important of Indian Therapies in a Global Setting
- Yoga - the Eternal Elixir of Life
- Meditation - Scientific Facts & Short Meditation Therapy

TBA
Dr. Gita Ramesh, Ayurvedic Doctor of International Fame & Owner of Kairali Resorts
Rajesh Kumar Singh, Director, Sammati Naturopathic WellBeing Centre
Vesna Jacobs, Holistic Wellness Expert & Author

Session 5: Nutrition the Core of Wellness

- Healthy Eating & How we got it all wrong
- Ayurveda achieving Ultimate Wellness
- Nutrition as a Basis of Wellness Lifestyle

Andrew Jacka, Chairman, APSWC
Dr. Sharad Kasarle
Himanshu Kapoor, Founder, C.Green Future Foods

Session 6: Branding & Marketing

- Innovative Techniques to Keep Brands Ahead
- How to Market your Spa and Wellness Offerings to the Media
- Using Social Media Effectively (FB, Instagram, Snapchat, Blog & Twitter)
- Building Your Brand
- **Panel Discussion:** Overcoming Realities of our Industry
- Presentation from APSWC: An Overview of the Country Synopsis

Idi Srinivas Murthy, Co-Founder & CEO, KarmaSpark (Yoga) Healthcare co.
Catharine Nicol, International Spa Expert & Acclaimed Journalist & Influencer
Hitesh Dhawan, CEO, Neuronimbus Software Services Pvt. Ltd.
Archana Jain, Founder, PR Pundit
Moderator Melinda Yon, Panelist: Anne Biging, Lovina Jha & more TBA.
Donald Cha, Spa Chain Owner & Director of APSWC

Emcee & Event Moderator: Melinda Yon

Technical Services Director – Spa and Wellness, Six Senses Hotels Resorts Spas

SPEAKERS

Chief Guest & Key-note Speaker

Shri K.J . Alphons

Hon'ble Minister of State for Tourism, Government of India

Shri Anil Khaitan

President, PHD Chambers

Alkaa Punia

Entrepreneur & Expert on
100% Natural Products

Catharine Nicol

International Spa Expert and
Acclaimed Journalist & Influencer

Dr. Gita Ramesh

Ayurveda Doctor of International
Fame & Owner of Kairali Resorts

Hitesh Dhawan

CEO, Neuronimbus Software
Services Pvt. Ltd.

Lovina Gidwani Jha

Wellpreneur, Holistic Health
& Lifestyle Coachat

Nirvan Shroff

Co-founder and director
of Illuminar Consultants

Andrew Jacka

Chairman of Asia Pacific
Spa & Wellness Coalition

Arpit Sharma

Founder -CEO
Seven Seas Spas

Charu Parashar

Fashion Designer & Couturier

Dr. Rajesh Kumar Singh

National Vice President, INYGMA

Idi Srinivas Murthy

Co-founder & CEO KarmaSpark
(Yoga) Healthcare Co.

Melinda Yon

Technical Services Director – Spa and
Wellness Six Senses Hotels Resorts Spas

Vesna Jacob

Holistic Wellness Expert

Dr. Anjali Hooda

Obesity and Metabolic Disease Specialist

Anne Biging

Founder & Managing Director,
Healing Hotels of the World

Barry White

Internationally Acclaimed
Wellness Consultant

Donald Cha

Spa Chain Owner &
Director of APSWC

Himanshu Kapoor

Nutritionist & Founder,
C.Green Future Foods

Kent Richards

Corporate Operations Director,
Six Senses Hotels Resorts Spas

NiQi Kundhi

Co-Founder GeoSpaFitness

Kitty Kalra

Celebrity Fitness Trainer & Expert

Archana Jain

Founder, PR Pundit



With an ideal location (10 minutes) from Indira Gandhi International Airport (DEL), the Radisson Blu Plaza Delhi Airport provides upscale accommodations and convenient city access. Enjoy easy commutes to the local corporate hubs of Gurgaon and Cyber City. For some holiday fun, explore India's capital city, home to popular attractions like Qutab Minar and the thriving neighborhood of Mehrauli, just a 20-minute drive away. The hotel is also located close to Delhi's shopping malls, including DLF Emporio Mall, Ambience Mall and the shops at Connaught Place.

Hotel Room Type	Superior Room Single (in INR)	Superior Room Double Occupancy (in INR)	Business Class Rooms Single (in INR)	Business Class Room Double Occupancy (in INR)	Executive Suite Single (in INR)	Executive Suite Double Occupancy (in INR)
Rates Per Night	8960	9600	12480	13120	17280	17920
Combined special discounted rates for hotel and delegate (in INR)						
For one night	22960	23600	25980	26620	30280	30920
For two nights	31920	33200	38460	39740	47560	48840
For three nights	40880	42800	50940	52860	64840	66760

All rates are inclusive of taxes.

*Double occupancy rates have delegate fee for only one delegate, person accompanying can request for a special rate

This luxury-laden hotel with an on-site spa offers free high-speed, wireless Internet in all its rooms and suites. Indulge your tastebuds at The Great Kabab Factory, Neung Roi, NYC, or R - The Lounge. Complimentary evening cocktails are offered to those staying in Business class rooms and Executive suites.

With the idea of promoting wellness in India, the conclave will highlight the different aspects of wellness and insights from Global Leaders of Wellness. IWC is being organised by Pinnacle Connect LLP. The team behind this has played a huge role in promoting wellness and premium lifestyle in India.

Look forward to an exciting and informative event on 25 – 26 September 2018 at the Radisson Blu Plaza Delhi Airport, with a thought-provoking discussion on industry trends, addressing the challenges, and planning for the flourishing future of the wellness industry!